

आशा की किरण



ISSUE 02 MONTH : AUGUST'23

NUTRITIONAL POWDER DISTRIBUTION

The meeting aims at accelerating efforts in ending TB and reaching all affected people with prevention and care



PATHSHALA

Distribution of 40 benches to the school for empowering structure and supporting students to get knowledge comfortably















GIRLS SENIOR SECONDARY















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HISTORY OF THE FOUR-WAY TEST



The Four-Way Test, was created in 1932 by Rotarian Herbert J. Taylor when he was asked to take charge of a company that was facing bankruptcy.

One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy.

This 24-word test for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

STORY OF THE FOUR-WAY TEST BY HERBERT J. TAYLOR

Back in 1932, the Creditors of the Club Aluminum Company assigned me the task of saving the company from being closed out as a bankrupt organization. The company was a distributor of cookware and other household items. We found that the company owed its creditors over \$400,000 more than its total assets. It was bankrupt but still alive.

At that time we borrowed \$6,100 from a Chicago bank to give us a little cash on which to operate.

While we had a good product our competitors also had fine cookware with well advertised brand names. Our company also had some fine people working for it, but our competitors also had the same. Our competitors were naturally in much stronger financial condition than we were.



The Four-Way Test, created in 1932 by Rotarian Herbert J. Taylor (served as RI president, 1954-1955)

With tremendous obstacles and handicaps facing us we felt that we must develop in our organization something which our competitors would not have in equal amount. We decided that it should be the character, dependability and service mindedness of our personnel. We determined, first, to be very careful in the selection of our personnel and, second, to help them become better men and women as they progressed with our company.

We believed that "In right there is might" and we determined to do our best to always be right. Our industry, as was true of scores of other industries, had a code of ethics but the code was long, almost impossible to memorize and therefore impractical. We felt that we needed a simple measuring stick of ethics which everyone in the company could quickly memorize. We also believed that the proposed test should not tell our people what they must do, but ask them questions which would make it possible for them to find out whether their proposed plans, policies, statements or actions were right or wrong.

Considerable time was spent in developing four short questions which now make up the Four-Way Test. Here are the four questions:

1. Is it the truth?

- 2. Is it fair to all concerned?
- 3. Will it build good will and better friendships?
- 4. Will it be beneficial to all concerned?

I placed this little test under the glass top of my desk and determined to try it out for a few days before talking to anyone else in the company about it. I had a very discouraging experience. I almost threw it into the wastepaper basket the first day when I checked everything that passed over my desk with the first question, "Is it the truth?" I never realized before how far I often was from the truth and how many untruths appeared in our company's literature, letters and advertising.

After about sixty days of faithful constant effort on my part to live up to the Four-Way Test I was thoroughly sold on its great worth and at the same time greatly humiliated, and at times discouraged, with my own performance as president of the company. I had, however, made sufficient progress in living up to the Four-Way Test to feel qualified to talk to some of my associates about it. I discussed: it with my four department heads. You may be interested in knowing the religious faith of these four men. One was a Roman Catholic, the second a Christian Scientist, the third an Orthodox Jew and the fourth a Presbyterian.

I asked each man whether or not there was anything in the Four Way Test which was contrary to the doctrines and ideals of his particular faith. They all four agreed that truth, justice, friendliness and helpfulness not only coincided with their religious ideals, but that if constantly applied in business they should result in greater success and progress. These four men agreed to use the Four Way Test in checking proposed plans, policies, statements and advertising of the company. Later, all employees were asked to memorize and use the Four-Way Test in their relations with others.





The checking of advertising copy against the Four-Way Test resulted in the elimination of statements the truth of which could not be proved. All superlatives such as the words better, best, greatest and finest disappeared from our advertisements. As a result, the public gradually placed more confidence in what we stated in our advertisements and bought more of our products.

The constant use of the Four-Way Test caused us to change our policies covering relations with competitors. We eliminated all adverse or detrimental comments on our competitors' products from our advertisements and literature.

When we found an opportunity to speak well of our competitors we did so. Thus, we gained the confidence and friendship of our competitors.

The application of the Four-Way Test to our relations with our own personnel and that of our suppliers and customers helped us to win their friendship and good will. We have learned that the friendship and confidence of those with whom we associate is essential to permanent success in business.

Through over twenty years of sincere effort on the part of our personnel, we have been making steady progress toward reaching the ideals expressed in the Four-Way Test. We have been rewarded with a steady increase in sales, profits and earnings of our personnel. From a bankrupt condition in 1932 our company has paid its debts in full, has paid its stockholders over one million dollars in dividends and has a present value of over two million dollars. All of these rewards have come from a cash investment of only \$6,100, the Four-Way Test and some good hard working people who have faith in God and high ideals.

Intangible dividends from the use of the Four-Way Test have been even greater than the financial ones. We have enjoyed a constant increase in the good will, friendship and confidence of our customers, our competitors and the public and what is even more valuable, a great improvement in the moral character of our own personnel.

We have found that you cannot constantly apply the Four-Way Test to all your relations with others eight hours each day in, business without getting into the habit of doing it in your home, social and community life. You thus become a better father, a better friend and a better citizen."

CLEANING WEEDS

Yamuna path adopted by Rotary Club accomplish trimming of long grasses



DISASTER MANAGEMENT

The cloudburst occurred in the sirmaur tal. The water entered several houses in Malagi Dadiyat village.Many houses have been reported damaged and may people evacuated from the area . One of these houses collapsed and five members of a family were feared trapped under its debris. Heavy sludge, continuously flowing water and heavy debris at the spot. The sludge flowing at a high speed carried the house more than 20 metres forward before it collapsed

Paonta Sub-Divisional Magistrate Gunjit Singh Cheema, Tehsildar Rishab Sharma And National Disaster Respond Force worked hard and evacutated families from there and kept in shelter home.Rotary Club Paonta Sahib is proud to be first organization to serve daily needs food to the effected families.





"To Be An Umbrella Of Someone In A Sudden cloudburst, Is The Most Generous Thing Ever"





$D_{\mbox{\scriptsize istribution}}$ of wheelchairs , nitrutional powder and sanitizer



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INSTALLATION OF WATER COOLER



AWARENESS CAMP













ON ORGAN DONATION

















BLOOD DONATION CAMP

"BE THE REASON FOR SOMEONES HEARTBEAT"











TEEJ CELEBRATIONS

















A EVENING WITH OUR HOCKEY TEAM

















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$G_{LIMPSES}$ of azadi ka amrit mahotsav and independence day



















रोटरी क्लब पाँवटा साहिब ने चेंबर ऑफ कामर्स एंड इंडस्ट्रीज कार्यालय गोंदपुर के सभागार में एक कार्यक्रम का आयोजन किया। इस कार्यक्रम में रोटरी क्लब पाँवटा साहिब ने तिरूपति ग्रुप के द्वारा प्रायोजित 550 न्यूट्रिशन प्रोटीन पाउडर के डिब्बे आशा वर्कर्स के माध्यम से टी बी पेशेंट्स के लिए वितरित किए। यह



आशा वर्कर्स घर-घर जाकर टीबी पेशेंट्स को उनकी जरूरत के अनुसार प्रोटीन पाउडर का सेवन करवाएगी। जिससे वह जल्द स्वस्थ हो सके। इस समारोह में विशेष रूप से एसडीएम गुंजीत सिंह चीमा, चीफ मेडिकल ऑफिसर सिरमौर अजय पाठक, तिरुपति ग्रुप के सीएमडी/ निदेशक अशोक गोयल, चेंबर ऑफ कॉमर्स के प्रधान सतीश गोयल एवं बीएमओ डाॅ के एल भगत एवं एसएमओ सिविल अस्पताल डॉक्टर अमिताभ जैन मौजूद रहे।



रोटरी क्लब ने पीपलीवाला गर्ल्स स्कूल में वितरित किये 40 बेंच



हिमवंती मीडिया/ पांवटा साहिब

पांवटा नाहन रोड पर स्थित ग्राम पीपलीवाला के गर्ल्स सीनियर सेकेंडरी स्कूल में रोटरी क्लब पांवटा द्वारा 40 बेंच का वितरित किया गए। क्लब की प्रधान कविता गर्ग ने लड़कियों को यह संदेश दिया कि जीवन में पढ़ाई का कितना महत्व है एवं बड़े होकर खब पढकर खब देश का नाम रोशन का कितना नहारक हु रच बड़ हाकर खूब नड़कर खूब परा का नान रारान करें। कविता गर्म ने बताया की जो बच्चिया यहां पर उपस्थित थी उनके चेहरे पर एक रौनक देखी गई तथा उन्होंने क्लब को आश्वासन दिया कि वह खूब पढ़ लिखकर बड़ी बनेगी। इसके साथ-साथ पीडीजी अरुण शर्मा ने भी बच्चों को एवं अध्यापकों को रोटरी के बारे में अवगत कराया कि रोटरी एक ऐसी संस्था है जो कि सामाजिक कार्य के लिए जानी जाती है।





JAN AASTHA

रोटरी पांवटा ने इको पार्क में किया पौधारोपण: कविता गर्ग



रोटरी क्लब पांवटा साहिब की प्रधान कविता गर्ग एवं रोटरी सदस्यों ने मिलकर वन विभाग के सहयोग से एवं रोटरेक्ट क्लब की सहायता से आई आई एम के समीप इको पार्क में पौधारोपण किया। रोटरी क्लब पांवटा साहिब ने 50 पेड़ों का पौधारोंपण किया।

हॉकी छात्रावास में मनाई मेजर ध्यान चंद की जयंती



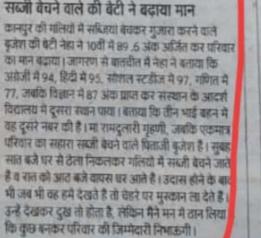
नआइडेपीवीडी के आदमी विद्यालय में 10वीं में 89 ऊ प्रतिमत रेक प्राप्त करने वाली छात्रा नेहां आपने पिता बुजेश और माता गमदुलारी के साथ = खामर स्वमन

Paonta Sahib: रोटरी ने डेंटल कॉलेज में दी ऑर्गन डोनेशन की जानकारी ddnewsportal.com OD



Paonta Sahib: रोटरी ने डेंटल कॉलेज में दी ऑर्गन

ाल ईयर के स्टूबेंट लवा चहां के स्ट





मीडिया/मांचटा साहिब





पांवटा साहिब। हॉकी खिलाड़ी मेजर ध्यान चंद की जयंती पर राष्ट्रीय खेल दिवस माजरा कन्या हॉकी छात्रावास की खिलाड़ियों के साथ मनाया गया। इस दौरान राष्ट्रीय खेल दिवस पर माजरा हॉकी छात्रावास पहुंचकर डाक्टरों द्वारा खिलाड़ियों के स्वास्थ्य की जांच भी की गई तथा खिलाड़ियों से उनकी मन की बात सुनी। इस दौरान खिलाड़ी छात्राओं को हॉकी के जादूगर मेजर ध्यान चंद के जन्मदिन की बधाई दी। हॉकी के इस जादूगर ने तीन ओलंपिक खेलों में देश का प्रतिनिधित्व किया। उन्होंने कुल 12 मैच खेले और 37 गोल किए। इन सभी 12 मुकाबलों में भारत ने कुल 102 गोल किए थे। इस तरह 36.14 प्रतिशत गोल अकेले ध्यान चंद ने किए थे। इस मौके पर मेरा गांव मेरा देश एक सहारा संस्था से अनुराग गुप्ता, पुष्पा खंडूजा व नीरज बंसल मौजूद रहे। इस अवसर पर रोटरी क्लब अध्यक्ष कविता गर्ग ने बच्चों को अनुशासित जीवन जीने की प्रेरणा दी व खिलाड़ी छात्राओं द्वारा गाने भी सुनाए गएँ। रोटरी क्लब की तरफ से बच्चों को शॉल देकर सम्मानित भी किया गया। इस दौरान आई केयर की कुमारी मनीषा एवं रेशमा ने छात्राओं की आई चेकअप किया। इस दौरान रोटरी क्लब के सदस्य भी मौजूद रहे। दिव्य हिमाचल Wed, 30 August 2023 https://epaper.divyahimac



Rtn. Dr. Parvesh Sablok

Rtn. Kulwant Singh Chaudhary ji

Rtn. V P Singh

Newest ADDITION Formily

Rtn. Nipun Dang

Rtn. Rakhi Dang

Rtn. Pragya



TEACHERS DAY

INTERNATIONAL LITERACY DAY



Rtn. Arun Goyal



Rtn. Suraj Bhiyana

कहां जाय को बहुह भी गह 8717) 476 20202011 मा भी रखन त्यारी है कि रे भी ह में हमारी अपूरी जिन्द्र भी असी सार्मना है गह जिन्दी अस्मत दी है यह जिन्दी कर जिए ती बहुत दुह है जिन्दी

HINDI DIWAS

ENGINEERS DAY MEDICAL CAMP **DRUG PROVENTION** DAY

T.B.DETECTION CAMP



RTN KAVITA GARG

(PRESIDENT)



RTN RAKESH GARG

(TREASURER)



RTN VINAY CHANDALIYA

(SECRETARY)